

# NCSE 2020 Annual Conference

Science in Environmental  
Decision-Making

January 6-9, 2020 | Washington, D.C.



Celebrating 30  
years in service to  
science and  
the environment



**Sponsor and Exhibit  
Opportunities**



National Council for  
Science and the Environment

# NCSE 2020 Annual Conference

## Sponsorship and Exhibiting Opportunities

The National Council for Science and the Environment (NCSE) Annual Conference convenes over 700 leaders from science, education, government, policy, business, and civil society to foster a dialogue across these sectors on environmental policy and decision-making with the use of science.

NCSE will mark its 30<sup>th</sup> year as an organization in 2020 by mirroring the theme of our inaugural conference, *Science in Environmental Decision-Making*. In today's world, where environmental challenges have grown more complex, the risks greater, and the stakes higher, the role of science in environmental decision-making remains as essential as ever. Through the 2020 Annual Conference, NCSE will explore the various ways that science serves the decision-making process and how science contributes to the process by which decisions are made, highlighting cases in which science has helped improve environmental decisions as well as examples in which a lack of science has compromised the efficacy of decisions and policies.

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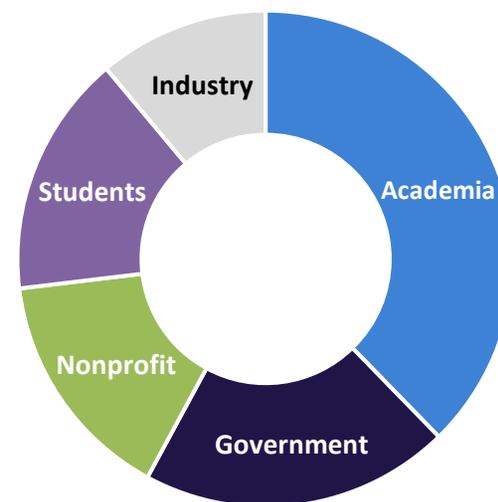
### Science is critically important to environmental decision-making.

Brand your organization as a thought leader and highlight your commitment to advancing science in decision-making.

-  **Connect with a variety of sectors.** The Annual Conference spans boundaries and draws a range of disciplines in environmental science and policy.
-  **Showcase your organization's expertise.** The Annual Conference provides high-quality opportunities for attendees to learn, connect, and share with their peers.
-  **Demonstrate your leadership.** As we focus on the essential role that science plays in society, share with your colleagues the topics and work you care deeply about.

### Organizational Affiliation of Attendees

Based on 2019 registration data



# Sponsor the NCSE 2020 Annual Conference

Sponsor NCSE 2020 to showcase your organization, promote your programs, and be recognized as a leader. Sponsorship is designed to elevate your brand before, during, and after the conference. Select from one of the general sponsorship levels below or choose one of the special sponsor opportunities listed on the next page.

NCSE will also work with you to build a custom package that fits your needs. **Contact Natalie Koo, Senior Manager, Meetings and Events, at [nkoo@ncseglobal.org](mailto:nkoo@ncseglobal.org) or 202-774-114 for more information.**

	Sustaining \$5,000	Bronze \$7,500	Silver \$10,000	Gold \$20,000	Platinum \$30,000	Premier \$50,000
Complimentary registrations	2	3	5	7	10	15
Discounted registration for additional staff	X	X	X	X	X	X
Listed on NCSE website, printed program, and onsite signage	Name	Small Logo	Medium Logo	Medium Logo	Large Logo	Large Logo
Logo included in conference emails sent to the NCSE community during the following months	Dec.	Nov.–Dec.	Oct.–Dec.	Sept.–Dec.	Aug.–Dec.	Aug.–Dec.
Mention in <i>NCSE Pathways</i> , a weekly, electronic publication exclusively for NCSE Member Institutions during the following months	Dec.	Nov.–Dec.	Oct.–Dec.	Sept.–Dec.	Aug.–Dec.	Aug.–Dec.
Complimentary Exhibit Booth			X	X	X	X
Advertisement in printed program			Half Page	Half Page	Full Page	Two Page
Welcome remarks from podium					X	X



# Special Sponsorship Opportunities

## NCSE Lifetime Achievement Luncheon - \$50,000

Treat conference attendees to a wonderful lunch. Your logo will be placed on all signage and on each lunch table. Your sponsorship and logo will be mentioned/included in all blast emails, website, and other show promotion regarding this important event.

- Platinum level sponsor benefits
- Opportunity to make remarks at the luncheon
- Complimentary table of ten guests

## John H. Chafee Memorial Lecture and Reception - \$30,000

Show your support for science and policy. Your sponsorship and logo will be mentioned/included in all blast emails, website, and other show promotion regarding this important event.

- Platinum level sponsor benefits
- Opportunity to make remarks at the lecture
- Complimentary table of ten guests

## 30-Year Celebration Reception - \$20,000

Align your company with the biggest social gathering at NCSE by sponsoring our 30-year celebration reception. By sponsoring the reception, your logo will be affiliated with all mentions of the event before and during the conference.

- Gold level sponsor benefits
- Opportunity to welcome attendees

## Morning Coffee Breaks - \$10,000

(2 available)

Coffee breaks, held in the NCSE exhibit space, are highly attended. This is the perfect opportunity to reach NCSE attendees.

- Silver level sponsor benefits
- Exclusive signage and recognition as coffee sponsor

## WiFi Sponsor - \$7,500

WiFi is used by all conference attendees. Your brand will be displayed as attendees sign on to the internet each day.

- Bronze level sponsor benefits
- Logo placed on all signage regarding WiFi

## Conference Pens - \$5,000

Your brand on this promotional item distributed to all attendees. This is a popular promotional vehicle that has a shelf life long beyond the conference. Sponsor must provide pen that includes NCSE logo.

- Sustaining level sponsor benefits

## Registration Flyer - \$1,000

(10 opportunities)

NCSE will provide a space at registration for your brochure or flyer to be collected by conference attendees as they arrive. NCSE staff must review your materials prior to the conference and has the right to refuse any materials.



**To discuss sponsorship opportunities,  
contact Natalie Koo, Senior Manager,  
Meetings and Events, at  
[nkoo@ncseglobal.org](mailto:nkoo@ncseglobal.org)  
or 202-774-1141**



# Exhibit at NCSE 2020

Exhibiting is an exciting and interactive way to introduce your business, organization, program, or product to over 700 conference attendees. The exhibition location lends itself to foot traffic as attendees participate in activities and mingle at breakfast and evening receptions. Don't miss this opportunity to be part of this nationally recognized event.

## Exhibits include the following:

- Premium exhibit booth, drape, 6' table, 2 chairs, and identification sign
- Complimentary listing on the NCSE conference website
- Complimentary listing in the printed program
- One complimentary registration to the full conference
- Discounted registration for additional staff
- Breakfasts and receptions held in exhibit space



## NCSE 2020 Booth Fees

**NCSE Member Institution:** \$1,500

**Nonprofit Organization:** \$2,000

**Commercial:** \$3,500

### Reserve your space today!

Contact Natalie Koo, Senior Manager, Meetings and Events,  
[nkoo@ncseglobal.org](mailto:nkoo@ncseglobal.org) or 202-774-1141

## Exhibits Hours

**Exhibit set-up:** Monday, Jan. 6 – 12:00–4:00 p.m.

### Exhibits open:

Monday, Jan. 6 – 5:00–7:00 p.m.

Tuesday, Jan. 7 – 7:30 a.m.–7:00 p.m.\*

Wednesday, Jan. 8 – 7:30 a.m.–4:00 p.m.\*

**Exhibits move-out:** Wednesday, Jan. 8 – 4:00–6:00 p.m.

**\*Note:** The Exhibit Hall is open all day with attendees walking through the Exhibit area between sessions. You are not required to staff your booth all day, however, we suggest you be at your booth during breakfasts, breaks, and receptions. Specific time frames will be shared closer to the event.





# National Council for Science and the Environment

## National Council for Science and the Environment 2020 Annual Conference

The NCSE Annual Conference engages over 700 leaders from the sciences, education, government, policy, business, and civil society to foster a dialogue across these sectors on environmental policy and decision-making with the use of science. The conference program includes presentations by leading experts and sessions that spotlight new research, innovation, and the power of collaboration through partnering. Attendees will join meaningful conversations, network with peers, and make vital connections.

### Become a Conference Sponsor or Exhibitor

Take advantage of this unique conference that spans boundaries and creates conversation toward lasting change. Contact Natalie Koo at [nkoo@ncseglobal.org](mailto:nkoo@ncseglobal.org) or 202-774-1141. Learn more at [www.NCSEGlobal.org](http://www.NCSEGlobal.org).

### About NCSE

Established in 1990, the National Council for Science and the Environment (NCSE) is a nonprofit organization with a mission to improve the scientific basis of environmental decision-making. NCSE works collectively with its community and engages scientists, educators, policymakers, business leaders, and officials at all levels of government to strengthen the role and increase the use of science in policy-making.

[www.NCSEGlobal.org](http://www.NCSEGlobal.org)

